WHY TO ATTEND THIS PIONEERING EVENT

The LMCmed forum offers an unparalleled opportunity for cardiologists and health care specialists who want to become leaders in their field to learn and be inspired by well acknowledged and reputable leaders.

They will analyze and discuss in depth the dynamics and trends of fast evolving technologies, which affect leadership & management and the future of the profession in general.

Visit the official website for detailed information about the forum [http://www.lmcforum.org/](http://www.lmcforum.org/)

MAIN DOMAINS OF THE FORUM

CUTTING-EDGE TECHNOLOGIES

• REGENERATIVE MEDICINE & 3D ORGAN PRINTING
• BIG DATA & PREDICTIVE ANALYTICS IN HEALTHCARE
• MINIATURIZATION OF CARDIOVASCULAR DEVICES: PERSPECTIVES AND COST

LEADERSHIP & MANAGEMENT

• EVIDENCE-BASED LEADERSHIP: WHAT REALLY MAKES A DIFFERENCE
• LEADERSHIP SKILLS IN A FAST MOVING AND MUCH DEMANDING WORLD
• MEDIOCRACY OR MERITOCRACY: WHY WE NEED MORE FEMALE LEADERS

HEALTH ECONOMICS

• INTRODUCTION TO HEALTH ECONOMICS
• ECONOMIC EVALUATION OF DISEASE BURDEN
• ECONOMIC EVALUATION OF MEDICAL TECHNOLOGIES
• TECHNOLOGY PRICING AND REIMBURSEMENT POLICIES

DIGITAL HEALTH & MEDICAL PRACTICE

• DIGITAL DOCUMENTATION AS KEY ENABLER FOR VALUE BASED CARE: WHERE DO WE STAND TODAY?
• DIGITAL HEALTH LITERACY
• WEARABLE AND MHEALTH APPLICATIONS. THE NEXT DECADE

MEET OUR FACULTY

The LMCmed forum's multidisciplinary faculty consists of senior cardiovascular specialists, professors of health economics and management, but also representatives of patients organizations and industry.

Amongst others:
Big data and predictive analytics for a better healthcare outcome

*presented by*

**Mr. Richard Bergström**, Director General, European Federation of Pharmaceutical Industries & Associations (EFPIA)

---

Big Data, analytics and healthcare systems sustainability

*presented by*

**Mr. John Crawford**, Healthcare Industry Leader, IBM Europe & President, European Health Telematics Association

---

Cardiovascular medicine in modern times. Main challenges

*presented by*

**Dr. Valentin Fuster**, Physician-in-Chief, The Mount Sinai Hospital & Director, Mount Sinai Heart

---

How to lead your department successfully. Message to young cardiovascular specialists

*presented by*

**Prof. Thomas Lüscher**, Professor and Chairman of Cardiology, University Hospital Zurich

---

Transformative learning approach: a potential model for future leaders in learning process

*presented by*

**Prof. Jean Marco**, Professor of Cardiology, Head of the Interventional Cardiology Unit Clinique, Pasteur in Toulouse
Physician's status during the next thirty years

*presented by*

Prof. Mandeep Mehra, Professor of Medicine, Harvard Medical School & Medical Director, BWH Heart and Vascular Center, Brigham and Women's hospital

---

Social health insurance: High quality treatment and financial sustainability

*presented by*

Dr. Josef Probst, General Manager, Main Association of Austrian Social Security Institutions

---

Cardiovascular labs’ development. The view from the medtech industry

*presented by*

Mr. Rob ten Hoedt, Executive Vice President and President, Europe, Middle East & Africa, Medtronic

---

NEW FACULTY MEMBER: Prof. Anthony Atala, Director of Wake Forest Institute for Regenerative Medicine at Wake Forest School of Medicine, the reknown specialist in Regenerative medicine & 3D Organ printing

---

Take a glance of the full list of our faculty members

---

**LMCmed Forum at SOCIAL MEDIA ... ![twitter](https://via.placeholder.com/15/000000/fff?text=twitter) ![linkedin](https://via.placeholder.com/15/000000/fff?text=linkedin)**

Follow [@LMCmedforum](https://twitter.com/LMCmedforum) on twitter and join the conversation about #LMCmedForum2016!

Join LMCmed Forum group on [linkedin](https://www.linkedin.com), get informed about the latest updates and spread the word!

---

**REGISTER TODAY and SAVE UP TO 10%**

Secure your place for the LMCmed Forum at lowest rate by [registering now](https://www.eventbrite.com)
Contact Information

Forum Secretariat
AFEA S.A.
39-41 Lykavittou Street, 10672 Athens, Greece
Tel: +30 2103668842, Fax: +30 2103643511
email: info@mcforum.org
www.mcforum.org

Copyright AFEA S.A. Travel&Congress Services. All rights reserved.