



**VIENNA, AUSTRIA**  
**16-18 JUNE 2016**

## INVITATION LETTER



Dear Colleagues,

As our event in Leadership & Management in Cardiovascular Medicine is approaching, I would like to update you about some of the main characteristics of the event.

### I. Quality of the Faculty

It's really important to underline the seniority of the executives accepted to participate in the event. Our faculty consists of executives from the cardiovascular field, field of health economics, business administration, information technology and last but not least the industry of Pharma & Biotechnology.

### II. The level of the Scientific Programme

It is important for each one of you receiving our newsletter to review the **innovative scientific programme** of the forum at [www.lmcforum.org](http://www.lmcforum.org). We have managed to include pioneering and up-to-date topics, including the latest developments in the medical and health management field. Moreover, part of our faculty consists of **top-of the line professionals** with knowledge & experience in **cutting-edge technology**. **Prof. Anthony Atala**, reknown specialist in **Regenerative medicine & 3D Organ printing**, is one of our many experts who will present their experience during our event.

### III. The Diploma of Attendance

**Don't miss the chance to register at the LMCmed Forum, to attend the event and receive the diploma of attendance. No doubt that the participation in this pioneering event in leadership & management in cardiovascular medicine will enhance your existing career in this field.**

On behalf of the European Heart Agency, a section of the European Society of Cardiology, I would like to welcome you in Vienna this June!

Prof. Panos E. Vardas MD, PhD (London)  
Immediate ESC Past President  
Chairman European Heart Agency (ESC) Brussels

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## JOIN THE PROTAGONISTS

In every newsletter we select to present you some of our exquisite faculty.

Amongst others:

Prof. Stefan Anker, Professor of Innovative Clinical Trials (W3), University Medicine Göttingen



**Prof. Anthony Atala, Director of Wake Forest Institute for Regenerative Medicine at Wake Forest School of Medicine**



**Prof. John Camm, Professor of Cardiology, St George's Hospital Medical School and Imperial College**



**Dr. Valentin Fuster, Professor of Cardiology, Physician-in-Chief, Mount Sinai Medical Hospital**



**Prof. Thomas Lüscher, Professor and Chairman of Cardiology, University Hospital Zurich**



**Prof. Mandeep Mehra, Professor of Medicine, Harvard Medical School & Medical Director, BWH Heart and Vascular Center, Brigham and Women's hospital**



**Prof. Fausto Pinto, Professor of Cardiology, President of the European Society of Cardiology**



**Prof. Alec Vahanian, Head of the Cardiology Department at Bichat Hospital in Paris, and Professor of Cardiology at the University of Paris VII**



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## PROGRAMME HIGHLIGHTS



### Mediocracy or meritocracy: why we need more female leaders

*presented by*

**Prof. Martin Michel, Professor of Pharmacology, Global Head of Product and Pipeline Scientific Support, Boehringer Ingelheim**

The challenges of future medicine and society require strong leadership, being provided by the best suited persons. As that there is no basis to assume that women are intrinsically less qualified for leadership than men, female underrepresentation implies that for gender reasons some of the best talent is not being used to provide leadership. Modern societies rely on brain power rather than coal and corn and cannot afford neglecting female talent in a competitive environment. Therefore, underrepresentation of women in leadership positions is not a female but a societal problem. Against this background, I will discuss what society and medical associations will need to do to develop future leadership in a gender-neutral manner.



### Big Data, analytics and healthcare systems sustainability

*presented by*

**Mr. John Crawford, Healthcare Industry Leader, IBM Europe & President, European Health Telematics Association**

With the widespread use of electronic medical records, the availability of utilisation and billing information, and the dramatic growth in new types of data generated by wearable devices, mobile applications, and sensors, we have new opportunities. We can now put this data to work for the benefit of clinicians, patients, citizens, researchers, planners and policy makers.

This comes at an important time for future of healthcare systems, with increasing pressures to do more with fewer resources, whilst maintaining quality. This talk will review the key technology innovations that are driving the data revolution in healthcare, and the role of advanced analytics and cognitive computing in making this data meaningful and actionable. Examples of how it is enabling faster medical research, more personalised healthcare, more effective disease management, population health management and healthcare systems improvement will be presented and discussed.



### Value-Based healthcare in Europe. What is next?

*presented by*

**Dr. Fred van Eenennaam, Chairman, Value Based Health Care**

European countries are coping with an aging population, rapid medical innovations and an increase of the number of patients with a chronic disease. Healthcare budgets are under serious pressure, traditionally leading to an emphasis on the need for cost reductions.

Recently, health care in developed economies is increasingly focusing on value according to the willingness of health systems or individual providers to incorporate the best clinical practice. 'Increasing patient value using a doctor driven approach' is at the core of the Value-Based Health Care concept, defining patient value as the health outcomes achieved by the corresponding costs.

Value-Based Health Care is gaining more ground in Europe. Since the appearance of Porter and Teisberg's book 'Redefining Health Care' in 2006, the Value-Based Health Care (VBHC) Center Europe was founded for the propagation of Value-Based Health Care in Europe.

Prof. dr. F. van Eenennaam, chairman of the VBHC Center Europe, will share the main European developments in Value-Based Health Care since 2006 during the LMC forum. Various leading VBHC projects and organizations in Europe will be discussed during this interesting talk. With over 60 VBHC projects in the Netherlands, a leading

VBHC project in cardiovascular care in the Netherlands will certainly not be left out. With over 50 projects/organizations in Europe, the European developments will also be discussed. A great movement is being observed towards an ever improving healthcare delivery system, centered around patient value, changing the future of healthcare delivery and management. Be inspired by the organizations that started redefining health care and focus on increasing patient value.



#### Evidence-Based Leadership: What Really Makes a Difference

*presented by*

**Dr. Richard Wellins, Senior Vice President, Development Dimensions International, Inc. (DDI)**

During this session Dr. Wellins will highlight new leadership research involving over 25,000 leaders around the world. He will paint a clear picture of the competencies and personality factors that predict better leadership performance, and in turn, impact organizational results.

Dr. Wellins will also present six essential talent practices that lead to enhanced leadership performance. His research includes data on over one thousand healthcare leaders, enabling comparisons with leaders in other industries. He will answer key questions, including:

- Which leadership skills are the hardest to learn over time?
- What are the biggest personality attributes that either enable or disable leadership performance?
- Are leaders better at execution or engagement? Does it matter?
- What single leadership skill underlies every leadership interaction, especially in patient care?

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Special fees for Industry Representatives & Residents!

**Middle Fee Deadline: April 30, 2016!**

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