SCIENTIFIC PROGRAMME
08:00 // Registration Opens

09:00-12:00 // Satellite Symposium

INTRODUCTION TO HEALTH ECONOMICS

- Basic principles of economic theory
  N. Maniadakis (GR)
- Introduction to health economics
  N. Maniadakis (GR)
- Economic evaluation of disease burden
  A. Torbica (IT)
- Economic evaluation of medical technologies
  A. Torbica (IT)
- Applying health economics for medical device funding & reimbursement: some industry experience
  M. Siebert (BE)

13:00-13:15 // Welcome Address

Speaker: P. Vardas (GR)

13:15-13:30 // ESC President Address

Speaker: F. Pinto (PT)

13:30-13:45 // Aim & Objectives of the Forum

Speaker: P. Vardas (GR)

13:45-14:30 // Keynote Lecture

CARDIOVASCULAR MEDICINE IN MODERN TIMES. MAIN CHALLENGES
Moderator: F. Pinto (PT)
Speaker: V. Fuster (US)
14:30-16:30 // Visionary Speakers. First Session

AGEING AND TRANSFORMING WORLD. HEALTH CARE SYSTEMS’ IMPLICATIONS

**Moderator:** T. Lüscher (CH)

- Europe demographics and health care systems’ sustainability
  G. Carone (BE)
- Trends in health care systems and health care policies
  E. Mossialos (GB)
- Social Health Insurance: High quality treatment and financial sustainability
  J. Probst (AT)

**Commentators:** a) T. Lobban (GB), b) M. Michel (DE)

16:30-17:00 // Coffee Break

17:00-19:00 // Visionary Speakers. Second Session

A COMPLEX ENVIRONMENT. HEALTH CARE SYSTEMS, HOSPITALS, ACTORS & PATIENTS

**Moderator:** F. Pinto (PT)

- The global challenges to cardiovascular health
  D. Wood (GB)
- Big Data, analytics and healthcare systems’ sustainability
  J. Crawford (GB)
- Medical Technology Innovation in Europe. The need for coordinated access
  M. Siebert (BE)

**Commentators:** a) G. Hindricks (DE), b) N. Maniadakis (GR)
MODELLING THE FUTURE

Moderator: J. Camm (GB)

• Miniaturization (in cardiovascular devices): Perspectives and cost
  H. Westendorp (CH)

• Cardiovascular labs’ development. The view from the medtech industry
  R. ten Hoedt (CH)
09:00-09:45 // A State of the Art Lecture

LEADING IN HEALTHCARE: A CLOSER LOOK

Moderator: P. Vardas (GR)
Speaker: R. Wellins (US)

09:45-11:30 // Visionary Speakers. Third Session

LEADERSHIP AND MANAGEMENT: COMPREHENSIVE ISSUES

Moderator: D. Wood (GB)

- Leadership skills in a fast moving and much demanding world
  M. Heijltjes (NL)
- Mediocrity or Meritocracy: why we need more female leaders
  M. Michel (DE)

Commentator: R. Wellins (US)

11:30-12:00 // Coffee Break

12:00-14:00 // Visionary Speakers. Fourth Session

ETHICS AND REGULATIONS IN CARDIOVASCULAR MEDICINE

Moderator: P. Wilson (GB)

- The relationship between physicians and industry. Goes and Woes
  J. Camm (GB)
- Medical devices and evidence-based practice: regulatory and clinical challenges
  A. Fraser (GB)

Commentators: a) R. Bergström (BE), b) I. Bardinet (FR)
12:00-14:00 // Workshop 1

**SUSTAINABILITY AND AFFORDABILITY OF CARDIOVASCULAR MEDICINE TECHNOLOGIES**

**Moderator:** N. Maniadakis (GR)

- Value based procurement, an innovative way forward in EU public procurement policy  
  Y. Verboven (BE)
- Affordable prices for tomorrow's medicine. Is it possible?  
  M. Michel (DE)
- Pharma industry trends and perspectives  
  A. Pappas (GR)

14:00-15:00 // Lunch Break

15:00-17:00 // Visionary Speakers. Fifth Session

**LEADING YOUR DEPARTMENT SUCCESSFULLY. EVOLVING DOMAINS, PRIORITIES AND HOW TO...**

**Moderator:** M. Heijltjes (NL)

- Build a successful team  
  P. Vardas (GR)
- Value of workflow optimization for treatment quality and economical balance for interventions in cardiovascular medicine  
  G. Hindricks (DE)
- Control key performance indicators in your cardiovascular department  
  A. Timmis (GB)

**Commentators:** a) D. Wood (GB), b) S. Anker (DE)

17:00-17:30 // Coffee Break
**17:30-18:45 // State of the Art Lectures**

**Park Congress Centre**

**DISRUPTIVE TECHNOLOGIES: SHAPING THE FUTURE**

*Moderator: M. Mehra (US)*

- Big data and predictive analytics for a better health care outcome  
  *R. Bergström (BE)*

- Regenerative Medicine: Tissue Engineering and 3D Printing  
  *A. Atala (US)*

*Commentator: J. Crawford (GB)*

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**18:45-20:00 // Keynote Lectures**

**Park Congress Centre**

**THE PROFESSION AND ITS FUTURE**

*Moderator: A. Vahanian (FR)*

- The Physician of the Future: Looking Thirty Years Ahead  
  *M. Mehra (US)*

- The importance of professional associations and their impact  
  *I. Bardinet (FR)*

*Commentator: P. Vardas (GR)*

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**20:00-21:00 // Networking Reception**
09:00-10:00 // A State of the Art Lecture

VALUE-BASED HEALTH CARE IN EUROPE. WHAT IS NEXT?

Moderator: D. Wood (GB)
Speaker: F. van Eenennaam (NL)

10:00-12:00 // Workshop 1

DIGITISING HEALTH DATA AND MEDICAL PRACTICE

Moderator: E. Caiani (IT)

• Digital documentation as key enabler for value based care: where do we stand today?
  M. Meglic (CH)

• Digital health literacy initiatives in cardiology: What’s next?
  C. Chronaki (GR)

• How patients with cardiovascular disease can benefit from digital health technology
  T. Lobban (GB)

• Implant devices as a driver of co-creation of health and wellness
  P. Wilson (GB)

10:00-12:00 // Workshop 2

NEW APPROACHES TO EVIDENCE BUILDING IN MEDICINE

Moderator: A. Maggioni (IT)

• Pharma Trials vs investigator-initiated trials
  S. Anker (DE)

• The industry perspective
  F. Misselwitz (DE)

• The regulatory perspective
  G. Rosano (GB)

Commentator: A. Fraser (GB)

Saturday, 18 June 2016
12.00-12.30 // Coffee Break

12:30-13:15 // A State of the Art Lecture

TRANSFORMATIVE LEARNING APPROACH: A POTENTIAL MODEL FOR FUTURE LEADERS IN LEARNING PROCESS

**Moderator:** A. Vahanian (FR)
**Speaker:** J. Marco (FR)

13:15-14:00 // The Mentor’s Talk

HOW TO LEAD YOUR DEPARTMENT SUCCESSFULLY. MESSAGE TO YOUNG CARDIOVASCULAR SPECIALISTS

**Moderator:** A. Vahanian (FR)
**Speaker:** T. Lüscher (CH)

14:00-14:30 // Closing Remarks

CLOSING REMARKS BY THE FORUM CHAIRMAN

**Speaker:** P. Vardas (GR)